

QUARTERLY MEMBERSHIP MEETING

April 4, 2017

J and M Bar, 127 West Main Street, Belleville, WI

AGENDA:

Attendees: Lynn Alme (Patches & Petals), Karin Henning (newspaper), Laura Vorpahl, Bronna Lehmann (Library), Kami Andersen, Mark Schwoegler, Diane O'Connor (UB&T), Corey

- Call to order 12 pm
- Introductions
- Approval of meeting notes from March 23rd Board Meeting – appropriate length
- Treasurer's Updates
- Driftless Explorer Magazine Advertising – ad reviewed; send high-resolution photos to Karin to include, Diane email Angie's contact info to Karin so can include or just photos
- Support for River Street Construction Project – Corey, Bronna, Kami and Laura attended March 27th construction meeting; Kami putting together a basic guide to the construction project; ideas for generating business; include contact information for who to reach out to for questions; working with Judy Bacha (small business consultant) who is coordinating for village; links for where to find more information like DOT, village website, where to email for questions; map links
- Update on the April 27th Business Networking Event – no response from T&D Bar, new venue; Monticello's chamber event 26th sign-ups for Inspire mentorship program and Tuesday is Monroe/Green County annual event; Paoli has a Merchant's Association; Mark will call Rich Joseph at the Hop Garden in Paoli, do upstairs
- Update on the Garage Sale Weekend May 5-6; find out from Jim about online mapping capabilities; ad in paper Mark working with Karin – run for 2 weeks smaller ad \$50/week, form in paper \$123/week for 2 weeks (run for 2 weeks) both shopper and post messenger recorder. Update form excluding categories – Karin send to me so I can upload to website; Kami working on map; Mark go to Madison.com and put event on it; Kami look at news channels as well
- Update on the May Business Seminar – per Bronna event is booked for May 23 (see supplement); doing prior registration – can do email blast thru Chamber; Bronna send me content to put on website; “building your business” seminars.
- UFO Days Planning – October 28th; start planning process April board meeting; have plan to share with membership at July meeting for input and volunteers
- Membership Survey – see if can do thru our website or if have to do thru Survey Monkey; something short we can connect to press release and email blast; do to all chamber members (as many emails as we have); Laura reach out to Jim on what he's done for other organizations and functionality; “What do you want from your chamber?” think about what want to report on will help focus on effective questions
- Next Quarterly Meetings – July 11 and October 3

- Adjourned 1 pm

MISC:

- Kami ask Whitney to add a couple of us as admins so we can do email blasts as well
- Membership updates kami working on
- Calendar – robust enough to serve as a community wide calendar, history of working with school but now a staff person at school (Wayne Fell) taking lead on a community wide calendar now so chamber calendar can just contain chamber events and info
- Sharon Moss retiring so school no longer printing calendar for distribution thru school – Bronna check to confirm
- Community recreation meetings???
- 2017 community guide put out by Village – pick some up from village hall if you need any; add link to new version to chamber website
- Whitney has access to one of the two email addresses – Kami will find out password for “info” email address and will manage; Laura will manage the gmail that goes with the google calendar tied to the chamber website
- Economic Development Committee is doing a presentation – see email from Corey on 27th at 7 am at Village Hall; Corey/Diane email to add to website (pdf)
- Diane suggests we promote ourselves as board members and new/renewed focus for the Chamber – email blast introducing board connected to April 27th; article in the paper with renewed focus on helping businesses in town as press release (Lynn will start the article for us to Mark); take photo to include (me email Keith and coordinate a photo opportunity ASAP)
- Discussion around frequency of membership meetings; reconsider doing monthly membership meetings; refocused on doing what we do RIGHT which factored into quarterly membership and monthly board meetings; better communications is a focus of the new board
- Scholarship applications being sent out; Mark and Lynn working on collecting applications; board reviews applications with Lynn and decides; next quilt show is in 2018 at Patches & Petals
- Website improvements; links to school, village, library, etc; ensure events are all update on a regular basis; email suggestions to chamber email; ensure police chief stays on email list for all events especially; include Corey on future emails; village administrator is Brian Wilson
- Tip – use Member Meeting versus membership