

# QUARTERLY MEMBERSHIP MEETING

July 11, 2017

J and M Bar, 127 West Main Street, Belleville, WI

## AGENDA:

**Attendees:** Karin Henning, Laura Vorpahl, Bronna Lehmann, Mark Schwoegler, Corey Brozyna, Rick Francois, Judy Bacha (guest)

- Call to order 12 pm
- Treasurer's Updates – not present, nothing reported
- Presentation of EDC Survey results from UW Extension representative postponed until next quarterly meeting, October 3rd
- Next Business Networking Event – April event a big success;
- Next Business Seminar – May event a success with 14 attendees; next topic on local demographics and community branding possible; a Tuesday night in September; **Bronna** working on scheduling with Victoria Soloman, UW Extension; **Laura** discuss with Kami putting question on Facebook page to see what topics are desired by membership
- EDC Survey Results – per **Rick**, initial results are out, he will send a copy to the chamber board for review; UW is merging data for our area with survey results to see where our strengths and weaknesses are; study will be final by the end of July; meeting of all Belleville committees to be scheduled to clarify roles and responsibilities
- Support for River Street Construction Project – concerns shared by Judy of businesses in Belleville losing revenue due to construction; businesses that do not take appointments are being hit the worst; north end of town in addition to downtown are impacted; she is putting together a special meeting for businesses to discuss and brainstorm ideas to increase revenues; **Judy** will keep us informed
- UFO Days Planning – October 28<sup>th</sup>; per Corey, the Kiwanis will do a chili both in Library Park; **Bronna** will book Ken Lonquist to perform in the gazebo; we'll work on ways to promote the craft fair in signage and/or announcements; reviewed ideas presented on Facebook and preferred idea for bike decorating contest (kids ride bike in parade, online voting via FB likes, top 5 win prizes); **Laura** will talk to Kid's Club to see if they are open to organizing/sponsoring it; advertising costs total \$1,050 for front page ad, parade entry form in two editions and addition of 7" by 4 column mention in paper week prior to event; get approval from Kami and Keith at 8/2 meeting and let Karin know how to proceed
- Next Quarterly Meeting – October 3
- Next Board Meeting – August 2
- Adjourned 1 pm