

Board Meeting

September 8, 2017

T and D Grill, Monticello

Call to order: 12:00 pm

Present: Mark Schwoegler (President), Kami Anderson (VP), Laura Vorpahl (Secretary)

Treasurer's report: Not present – no report.

Networking Event: Mark has taken care of logistics. Kami will send out blast email to members and has already posted on facebook. Will also put out there that everyone should bring their business cards and one thing from their company as a giveaway to share..

Business Seminar: Tuesday, October 10th is the next business seminar. She has arranged for the speaker and will provide us with information to share on FaceBook and website to help promote it. We will also again do a blast email to membership.

UFO Days: Reviewed overall schedule and confirmed the following activities below. Kids bike decorating contest still in the works – Kami will speak to Jerilynn and Laura messaged Lisa Nyman about who will organize.

- 7:30 to 11 :30 am ATV club pancake breakfast
- 10 am Color run/walk
- 9-4 craft show
- 1 pm parade
- 1:45 pm Ken Lonquist
- 2 pm Cake Walk in Library Park
- 2-5 glow and bowl
- 3 pm Dog Show in Library Park (time tentative)
- 3-7 pm Electric Blue at Dam Bar (time tentative)
- 8 pm Monster Costume Ball with Music by B-Side at bowling alley

Laura continues work with Karin on 4 ads – parade form ad will go in soon and is already up on the Chamber website. Kami will post on FaceBook page as well (deadline 10/20).

- 9/14 first run for parade entry form (after first week of school when people are so busy)
- 9/28 second run for parade entry form
- 10/5 last parade entry form (to ensure deadline is met)
- 10/17 full page ad
- 10/26 new ad 7" by 4 columns

Parade form running 3 weeks = \$348; Large Ad = \$400 (The rest of the ad is paid for with the sponsor ads at the bottom of the page.) Smaller ad = \$350; \$1098 total

Laura will work with Karin post-UFO Day to put a thank you in the paper to all those who volunteered and helped make it successful. Will invite those same people to have a post-event meeting (date and location TBD) to debrief and make commitments and discuss improvements for next year (10/27/18).

Kami will do parade route line up. Laura will send them out. Kelly Jo Gabrus, Laura's co-worker, will help with parade management as well. MC will be Paul Nemeec.

EDC Meetings: September 19th at 7 pm at high school auditorium. Laura and Kami will attend. Replied to Rick Francois on availability on Tuesday 10/17 for meeting of all Belleville committees to come to agreement on next steps. Await decision on date – will be at Village Hall at 6 pm.

Music Crawl: Planning has begun for January 20th.

Meetings: The next quarterly member meeting will be held at J & M Bar at 12 Noon on October 3rd. Laura will provide the agenda (UFO Day details, EDC Update, Treasurer update, debrief 9/14 event)

Adjourned 12:50 pm.