

November 1, 2011 Chamber Minutes

- Members present: Roger H., Brad P., Christine L, Dave A., Meagan L., Brad F. Tara O., Faye N., Terry K., Linda K., Mark S., Mike P., Chad F., Heidi F.

- Meeting called to order by Brad P., second by Brad F.

- Belleville Facebook page is run by the Chamber and now has over 500 members. Look for a website design update in 2012

-The annual 50/50 raffle will take place this year at Schwoegler's on **Wednesday, November 23rd**. **Wild Heart** will be playing that evening and there will be a cover charge. Raffle tickets are NOW available for purchase

-Majority of discussion today was on "**What can the Chamber do to help me?**" Below is listed a collection of ideas from all that were present:

- give local business a positive image
- need to be service orientated
- have a business fair so each business can showcase what/who they are/do
- have a montly newsletter via email to let everyone know what is going (an example being upcoming road construction)
- build on what the chamber does now..Be Great at what we already do so we can generate revenue and grow from it
- Mark S. graciously offered that the Chamber host a Bowl-A-thon (fundraiser) and all proceeds would go to the Chamber

3 Goals for Now

1. Increase Membership
2. Increase Profitability
3. Send out monthly newsletter

- Brad P. made a motion to adjourn, seconded by Brad F.